

## Sponsorship Opportunity for the North Devon Business Showcase 2008

Sponsorship for North Devon Business Showcase will entitle the following benefits. Benefits are available to the sponsor for the full year that they commit to.

£5,000.00

### **Physical recognition of contribution**

- Exhibition stand in prime location at the event.
- Key time slot speaker/launch opportunity
- Company name and logo on North Devon+ Web site with link to sponsor's Web site.
- Invitation to be present and speak at launch PR event.
- Recognition of sponsorship in News+, the official quarterly newsletter of North Devon+ with distribution to 1,000 members.
- Recognition of sponsorship in e-News, the official fortnightly e-newsletter of North Devon+ with distribution to 500 members.
- Company name and logo displayed at event.
- Company name and logo displayed on backdrop in welcome / registration area. \*
- Sponsor's page on North Devon Business Showcase Web site with link to sponsor's Web site.
- Company literature handed out to all attendees of the event (approximately 1000 businesses)
- Recognised on all promotional materials associated with event.
- Recognised on all press releases associated with event.\*\*
- Opportunity to provide branded promotional items for the event.
- Opportunity to be present at the business networking socials to provide attendees with information on your organisation.

\* all sponsor names and logos will be displayed alongside North Devon+

\*\* Sponsors PR alignment will commence in the first press release after contribution is received.

### **Other areas of involvement in the 2008 Business Showcase**

Sponsors will be invited to attend a steering group where they can influence the organisation of the 2008 Business Showcase through feedback and advice.

### **Other information**

- Upon the successful completion of the 2008 North Devon Business Showcase, continued sponsorship opportunities for 2009 will be prioritised with current sponsors.
- All private sector sponsors will be expected to act as ambassadors to the event and to North Devon+. Promotion through internal communications including, but not limited to, websites, newsletters, e-newsletters, networking events etc.



NORTH DEVON | 2008  
**Business**  
SHOWCASE

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